

Halfpenny Online Privacy Policy

Halfpenny Children's Theatre complies with the Children's Online Privacy Protection Act (COPPA).

COPPA link: <https://www.ftc.gov/legal-library/browse/rules/childrens-online-privacy-protection-rule-coppa>

What Information is Collection?

From parents we collect: name, email address, phone number, and billing information in order to collect theatre tuition.

We do not collect the children's information without verifiable consent from the parent. Such information includes the child's name, age, and audition intentions and goals for the current term to determine group enrollment and casting.

How is Parental Consent Obtained?

Parents attend a beginning of year "parent night" where we disburse all information verbally and via printed material. Parents can scan QR codes for access to information via online cloud storage.

We have parents sign Media Release forms in person and fill out the Registration and audition information for their children, under the age of 13 (and in many cases for their children up to age 18).

Parents who cannot attend in person are corresponded with via an accepted email. They send us digital images of their signed forms. Successfully paid tuition (via VenMo, or via check) is also considered consent.

Parental Rights

Parents have the right to review their child's personal information, to request the deletion of their child's information, and to refuse further collection of their child's data. Parents are also allowed to refuse Media use of their children's pictures from the theatre.

What Do We Use Information Gathered For?

All data gathered about children under the age of 13 (and for our older children also) is used internally for the operation of our theatre: to identify the children, to assign them groups, roles, and parts, and for our internal records.

When parents and children, via our Media Release form, agree to be photographed or videoed, we use these pictures primarily to keep record of our events. But we also share pictures with parents, and use them on our website and social media outlets.

We do not use any of the children's or parents' information for marketing purposes, and we do not sell the information.

Data Sharing and Disclosure

Information will not be shared with third parties for marketing or promotional purposes without express parental consent.

Information may be shared with third-party service providers (e.g. data storage, payment processing, etc.) who are bound by confidentiality agreements.

If necessary and required legally, by law, we may disclose information for a court order or subpoena.

Data Security and Retention

Our website and social media outlets are held "in house" and these services have not been given out to a third-party business. Our company board and parent board manage these outlets carefully. Access to stored pictures and data is given only to these individuals.

We keep confidential data only as long as necessary to fulfill its purpose and it is securely deleted afterward.

Our website does use cookies for internal data tracking and operations purposes, such as maintaining preferences.

User-generated content (comments on posts, etc.) is outside our initial control, but we endeavor to keep up to date on what is being posted and to delete any illegally shared information. We also encourage our children and parents not to post personal information.

Policy Changes

We reserve the right to make updates (as required by government) to this policy anytime in order to protect the children and families performing in our community theatre.